

Taxi advertising player

(www.ad-player-lcd.com)

Taxi advertising is one normal advertisement format for advertising companies put their poster on the surface of taxi or make light-box with their logo or print their advertisement slogan on the taxi.

Taxi is not only transport tools but also one advertising battlefield. One kind of advertising machine comes out, that show us one new hi-tech method in digital audio/video player and means more information is stored in a cf or sd or other store devices of taxi advertising player.



One traveler get into taxi, and he can learn about information on monuments of city vividly .

Taxi is the window of city, and it is good place to advertise.

At present, 7 inch,9 inch or 10.4 inch lcd advertising player are widely used in this field ,that they are obeded into headset or fixed bewteen two of sets.

In order to let the player more humanize, touch screen is used on the tft lcd screen. We can browse like using mouse on pc to check our interesting information.

As one mobile media , there are some special spec for taxi advertising player, following is exaple on one 7 inch ad player:



1. Support JPEG, MPEG1, MPEG2, MPEG4, MP3 media format
2. Play from built-in flash memory
3. Update video contents of the built-in memory by simply inserting an USB flash drive. No computer is required.
4. Timer function: The player turns on/off at the same time everyday according to your setting.
5. No DVD style mechanical movement, hence more durable and suitable for long-hour advertising playing
6. IR (infrared) motion sensor: Player starts automatically when the sensor detects an approaching passenger
7. Audio output: 2 X built-in high quality stereo speakers, high quality sound effect.
8. The shape of pillow can be modified as per customers' need; Different colors of front panel and different shapes /colors of pillow for different models of car are available

There is one good supplier of lcd advertising maker Dipu Electronics co.,ltd (www.ad-player-lcd.com) which is also provide taxi advertising player in 7 inch ,8 inch,9 inch .
<http://www.ad-player-lcd.com/9-inch-taxi-advertising-player-35.html>

